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FOR IMMEDIATE RELEASE 0700, Monday, 15th September, 2014 Bristol, U.K.

Global Event Inspires Greater Sharing

On Monday 15th September, across nine countries, people will hand out their own money to complete strangers, asking recipients to pass half on. Part of the global social experiment 'Free Money Day', the scheduled events aim to inspire a more sharing economy as well as reflection on our obsession with financial accumulation.

"Free Money Day is an opportunity for people to explore, in a fun and liberating way, what happens when we freely share one of our most sacred objects, money", said Australian Dr Donnie Maclurcan, the event's co-founder.

"Giving money to complete strangers, irrespective of their levels of financial wealth or poverty, is a really interesting experiment in how we relate to money, and each other". said Dr Maclurcan.

Now in its fourth year, 'Free Money Day' is timed to coincide with the fifth anniversary of the collapse of U.S. investment bank Lehman Brothers, now seen as a turning point in the development of the 2008 financial crisis.

Having given away US \$1600 over the past three years in Sydney; Washington D.C.; and Ashland, Oregon; Dr Maclurcan is this year giving away £100 from 8am onwards, outside Temple Meads Railway Station, in Bristol, U.K.

The event hashtag is: #freemoneyday

For more information, <u>videos</u>, <u>a map of worldwide participation</u>, <u>testimonials</u> and <u>photos</u> from former Free Money Days, visit: <u>www.freemoneyday.org</u>.

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The Post Growth Institute is an international group exploring and inspiring paths to global prosperity that don't rely on economic growth

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